



eMOD PRODUCT DESCRIPTION

eMOD is a turnkey digital video-on-demand solution specifically developed to be cost effective in Economy and Limited Service Hotels as well as Full Service Hotels. Digital Movies and Hotel Information are instantly available to the guest via the television remote. Both cash paying guests and credit card paying guests can now utilize the system automatically. eMOD runs on the existing hotel television cable network and can use both smart plug and non-smart plug television sets. The future of digital video-on-demand is here!

FEATURES

- ✓ Lowest Cost Digital Video-on-Demand System
- ✓ Digital Video-on-Demand Movies
- ✓ DVD like Controls (pause, fast forward, rewind)
- ✓ Latest Hollywood Movies that are still in movie theaters
- ✓ RF Technology that runs on existing television cable already installed in the hotel
- ✓ Works with smart plug and non-smart plug television sets
- ✓ Supports "cash paying" customers
- ✓ PMS posting to guest folio

- ✓ Direct bill to guests credit card by-passing front desk
- ✓ Custom Screens and Menus
- ✓ Hotel Guest Information about services that hotel provides and local attractions
- ✓ Parental Control
- ✓ Remote Diagnostics

BENEFITS

- ✓ The most cost effective digital video-on-demand system available
- ✓ Low operating cost
- ✓ Large selection of Hollywood Movies which improves revenue & guest satisfaction
- ✓ Low cost to install
- ✓ No need to buy new smart plug televisions
- ✓ Flexible Billing Options: To Folio, To Customer Credit Card and Direct Cash via Movie Tickets
- ✓ Interactive menu system provides information to guest
- ✓ Family Friendly Movies
- ✓ All Day Movies (starlight channel) increases revenue
- ✓ Designed for maximum uptime



INTRODUCING ETHOSTREAM eMOD

eMod is the first of its kind, an affordable digital MOVIES ON DEMAND system. Designed for the economy and limited service market it includes the same features of Lodgenet and OnCommand systems at a fraction of the cost.

Properties with as few as 45 rooms can be profitable the first month with our lease option. With the ability for PMS integration your guests will have access to review their room charges and check-out directly on the guest room televisions.



Example Guest Checkout

MOVIE ORDER PROCESS

Welcome, Tim Gunn

What would you like to see?

Movies

Music Videos

Guest Services

Use the  and  buttons to highlight your choice and press  to select.

Select a Category

New Releases

Hollywood Hits

Music Videos

Adult Titles (18+)

Starlight Adult Channel (18+)

New Releases

50 First Dates	Price \$9.95
Revenge of the Sith	Rating PG-13
Anacondas	Length 1:23
Chronicles of the Riddick	
Herbie: Fully Loaded	
Batman Begins	

Use the  and  buttons to highlight your choice and press  to select. Press the  or  button to select another category.

Plot Line: A man falls in love with a woman who has short-term memory loss.

Select a Payment Method

Credit Card used at Check-In

Enter Another Credit Card Number

Pay Cash

You have selected

50 First Dates

Use the  and  buttons to highlight your choice and press  to select.

USE EXISTING CABLE SYSTEM

Unlike competitive Digital VOD solutions eMOD uses the existing TV cable already in place. Most IP based systems require expensive upgrades to network equipment and still suffer from poor quality and frequent problems.

PROMOTE YOUR BRAND

eMOD is 100% customizable. You can control what your guests see when a television is turned on. Display anything from your hotels logo and brand images to local advertising. The ability for advertising allows for even a greater ROI (Return on Investment).

Because you are the owner of the VOD system you have more control over the movies that you allow. Family friendly content is available for those locations who do not wish to carry adult movies. Pricing options are also flexible unlike most providers who leave no control to the hotel.

SUPPORT AND ADMINISTRATION

eMOD is the only Digital VOD system displaying a 24/7 1-800 number for support. Because the digital system gives our support center greater control over the system we have the ability to solve most issues with no interaction of the hotel staff. This leaves your hotel staff to tend with more important operational issues. Administration is made available to the hotel through the interactive web portal EthoStream Central. The same portal that gives managers access to EthoStream HSIA, Digital Security, and VOIP solutions. The hotel does have access to set parental controls, monitor usage and provide access for cash paying guests.

FOR MORE INFORMATION CONTACT ETHOSTREAM SALES AT: **1-877-536-2984**